

COPY SHEET

BRAND	All Brands
JOB NUMBER / NAME	GNMBGN23-trendtopicsemFEB-1222 – February Trending Topics-Commercial
DRAFT NUMBER	1
DATE	1/30/2023
WRITER	Frank Pieper

<Subject Line>

Enjoy savings on health plan features without going out in the cold and snow.

<PreHeader>

Take advantage of your cost-saving member benefits in wintertime.

Stay warm this winter. Stay home while using your plan benefits.

Baby, it's cold outside! And that means it's the perfect time of year to take advantage of some of your health plan's cost-saving benefits from the warmth and comfort of your home.

Perhaps the most popular of those benefits at this time of year is the mail-order benefit that allows members to order a 90-day supply of their prescription drugs delivered directly to their door for a discounted rate.

Want to learn more? Read on!

90-Day Supply

Limit your trips to the pharmacy with two convenient options:

- With our mail-order benefit, you can get a 90-day supply of your drugs delivered directly to your door for two copays.
- If you prefer to get your drugs at a retail pharmacy, you can visit any in-network pharmacy and get a 90-day supply for three copays. [Pharmacy Information](#).

Learn more about the program by calling OptumRx, our pharmacy benefits manager, at (800) 763-0044.

Virtual Visits

Get care for common conditions like allergies, cold, flu and pink eye from anywhere you have phone or internet connection in the United States. Whether at home or traveling, you can talk to a board certified doctor or counselor by phone or secure video through hally.com at any time of the day, any day of the year.

Go to hally.com to log in and get started, or call Member Services at the number on the back of your ID card for more information.

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Spotlight Box: February's Featured Benefit

Don't forget to download the new MyChart mobile app.

With this month's launch of the new Hally® member portal, all of our members will need to re-register for a Hally member account, then download the MyChart app by visiting the App Store® or Google Play® (or add us to the app if you already have it). The popular platform provides enhanced speed and security, more direct access to medical records and instant access to your health plan's coverage, plan materials, directories and payment options.

If you have any questions or need help, call the number on the back of your health plan ID card. We're here for you!

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