

IMPORTANT NOTICE ABOUT ZYRTEC OTC

February 6, 2008

Dear Participating Physician,

FirstCarolinaCare Insurance Company, Inc. (“FCC”) is pleased to announce an important change to the FCC formulary. Effective February 1, 2008, the newly available **Zyrtec OTC[®]** tablets and syrup are covered at the **\$10 copayment** level for your FCC patients.

Zyrtec OTC[®] contains the same active ingredient, cetirizine, at the same strength as prescription only Zyrtec[®]. By adding **Zyrtec OTC[®]** to the FCC formulary, patients will be able to get the same prescription strength medication at a fraction of the price. Currently, prescription only Zyrtec[®] is on the non-preferred 3rd tier, which means patients pay a \$40 to \$50 out-of-pocket copayment each month. By prescribing **Zyrtec OTC[®]** in place of prescription only Zyrtec[®], your patients can save \$30 to \$40 each month.

Just like with Claritin OTC and Claritin-D OTC, your patients will need a prescription for Zyrtec OTC[®] in order to receive this affordable and effective medication for only a \$10 copayment. If the prescription is written for “Zyrtec”, the patient will receive the prescription only Zyrtec[®] at the non-preferred, 3rd tier copayment level of \$40 to \$50.

Please refer to the chart below for additional information on member copayments for this class of medications.

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|-------------------------------------|--|
| Claritin (brand and generic) OTC* | Generic (1st tier) <u>\$10 Copayment</u> |
| Claritin-D (brand and generic) OTC* | |
| fexofenadine tablets | |
| Zyrtec OTC (brand and generic)* | |

*Must have prescription to use pharmacy benefits

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|---------------------------|--|
| Allegra-D | Non-Preferred (3rd tier) <u>\$40 to \$50 copayment</u> |
| Allegra suspension | |
| Clarinex/Clarinex-D | |
| Xyzal | |
| Zyrtec/Zyrtec-D (RX only) | |

We hope this information will be beneficial for your FCC patients. If you have any questions, please feel free to contact our clinical pharmacist, Elise McInnis, at (910) 715-1908.

Sincerely,



Kenneth J. Lewis
President